

February, 2007

Sponsorship – Quebec Workforce Connex: Building Strong Aboriginal and Private Sector Partnerships

The Aboriginal Human Resource Development Council of Canada invites you to sponsor *Quebec Workforce Connex*, an innovative and results-driven forum designed to address the province's skilled worker shortage. The forum will be held at the Hôtel Forestel Centre de congrès in Val d'Or, May 30-31, 2007.

Quebec Workforce Connex, hosted within a national forum series, will address Aboriginal human resource barriers in the Quebec workforce. Employers and Aboriginal employment centres will make connections that will create training and employment opportunities for Aboriginal people. Employers will learn how to better access Aboriginal talent and develop strategies to effectively train, recruit and retain Quebec's untapped Aboriginal workforce. Discussions will host four industry-specific roundtables in the construction, forestry, mining and service sectors.

As an event sponsor, your organization will have an opportunity to increase its profile and showcase products or services to 200 forum participants. As a key employer in the field of workplace diversity, we trust that your sponsorship will contribute to the success of the forum, and help position your organization as an employer-of-choice for Quebec's Aboriginal talent. To help us accomplish the goals of this event, we respectfully request your financial support.

To learn more about sponsorship opportunities available, please see the attached sponsorship outline or contact the forum coordinator, Ian Kenney, at 613.237.3613 or kenney@consilium.ca. Sponsorship opportunities will be accepted on a first come, first served basis.

Thank you for your consideration in this matter. We look forward to building a partnership with you and your organization. Further details on the Quebec forum and the national forum series are available at www.workforceconnex.com.

Sincerely,

Kelly Lendsay, MBA
President & CEO
Aboriginal Human Resource Development Council of Canada